

# *Your business in the Palm of their hand!*

USE AS A TEASER OR  
ADVERT INVITING  
THE VIEWER TO  
CLICK THROUGH TO  
YOUR SITE.

## THE WOW FACTOR

“YOUR CUSTOMERS  
ARE MORE LIKELY TO  
TAKE AN INTEREST,  
BECAUSE OF THE  
NOVELTY FACTOR”

A PRODUCT ON THE  
CARD CAN LINK TO  
CURRENT PRICES  
ON YOUR WEB SITE!

FIRST SIGHT MEDIA



All the Elements for Multi-media Production

**Interactive  
Presentations / Business Cards / Flash Drives**



Present your organisation in a really interactive way, playing from any PC CD drive. Ease of use and simplicity make these presentations a pleasure to use & view!

### **Mini web site & brochure, but with more content and speed.**

Get inter-active! Come Alive! These cards contain more content, complete with inter-activity than brochures and greater speed of access to information than a web site, with no issues regarding broadband speeds for the viewer.

The cards link to your website for latest news and information & can send an Email from the viewer to you.

### **Video, photo galleries, mp3, powerpoint, pdf's**

Present your Company, details of products and services, and include interactive location maps. Video testimonials are a powerful way of introducing yourself.

### **Also on USB flash drives!**

The main content can be locked allowing the user to benefit from the additional re-usable storage space that the flash card provides.

### **Ideal as a promotional gift!**

For additional information and CD-Rom samples please contact Paul Hooper.  
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